

Friday March 10th 2017

“Boot Camp learning for Station Office Bearers”

Friday 2pm till 430pm

Agenda:

1. Benefits of the Accreditation Program
2. PDS and other Programs available
3. 101 Management
4. What SCMA can do for you.
5. Certificate handed out at Conference Dinner Saturday Night

Welcome Event Friday March 10th 2017

The Welcome Event will be held at 6-30pm

Conference Schedule Saturday March 11th 2017

Time	Event	Brief Description	Location
0700	Trade Access		Trade Area
0800	Registration		Trade Area
0855	House Keeping		Plenary
0900	Official Opening	Official Welcome	Plenary
0910	Plenary Session 1	One page business Plan – David Wilson	Plenary
	Second Stream 1	Becoming a tax deductible charity - ATO	SCMA 1
1010	Morning Tea Break		Trade Area
1030	Plenary Session 2	PPCA – Lynn Small	Plenary
	Second Stream 2	Team Building - David Wilson	SCMA 1
1125	Workshop 1	SCMA On Line – Michael McFeeters	
	Workshop 2	Station Culture - Scad	Board Room
	Workshop 3	Production - Fatman	SCMA 2
	Workshop 4	Digital STL and Networking – Trent and Gavin	Board room
1220	Plenary Session 3	CBF Report	Plenary
	Second Stream 3	SCMA Report – Michael McFeeters	SCMA 1
1250	Lunch Break		Trade Area
1345	Plenary Session 4	APRA	Plenary
	Second Stream 4	Coaching and Mentoring – David Wilson	SCMA 1
1435	Workshop 5	Social Media & The Web – Gavin and Trent	Plenary
	Workshop 6	OH & S – Keith Cheetham	SCMA 2
	Workshop 7	Script writing - Fatman	Board Room
	Workshop 8	Basic Technical - Michael McFeeters	
1525	Afternoon Tea Break		Trade Area
1600	Workshop 9	Theatre of the Mind - Fatman	Board Room
	Workshop 10	Governance – David Wilson	Plenary
	Workshop 11	Station Accreditation – Michael McFeeters	SCMA 2
	Workshop 12	Getting Music & Programming - Scad	SCMA 1
1650	House Keeping		Plenary
1700	Drinks with the trade		Trade Area
1930	Conference Dinner	X Awards	

Conference Schedule Sunday March 12th 2017

Time	Event	Brief Description	Location
0920	House Keeping		Plenary
0930	Workshop 1	Getting Grants - CBF	Plenary
	Workshop 2	Outside Broadcasts - Panel	SCMA 2
	Workshop 3	Sales and Marketing - Scad	SCMA 1
1030	Morning Tea		Trade Area
1100	Plenary Session 5	The Risk Management Matrix – David Wilson	Plenary
	Second Stream 5	PDS Shows – Ray Hazen	SCMA 2
	TechNet Group Meeting	First Hour Session	SCMA 1
1200	Plenary Session 6	Panel Discussion on Community broadcasting	Plenary
	Second Stream 6	News Presentation - Artie Stevens	SCMA 2
	TechNet Meeting	Second and Final Hour session	SCMA 1
1300	Lunch Break		Plenary
1400	Plenary Session 9	Problems and Challenges	Plenary
1500	Close of conference		

Things to note

1/ The Friday Boot Camp session is a pay to attend session. The cost is \$50-00 per station. This will allow up to 5 delegates from your station to attend “Boot Camp”.

At this stage we do not have a definite venue for the Boot Camp but it will be at either the RSL Club or its sister club The Commercial Club. The commercial club is just a couple of blocks away.

2/ The welcome event on the Friday evening also has no set venue at this stage. There are a lot of events on at the club on the Friday and we are trying to get a more private area so that delegates can interact without as much background noise.

3/ While we are reasonably confident that the schedule we have put together will remain unchanged, things happen and you should be aware that the schedule is subject to changes in both workshops and presenters. Where ever possible the SCMA will endeavour to workshops in place with alternate presenters but in some cases this may not be possible. It is the intention of the conference organisers to maintain the flow and the original concept of workshops to the best of our ability.

4/ Registrations for the National Regional Rural and Sub Metro Broadcasters Conference are now open and on line go to www.scma.org.au to register. Please note that all due monies must be paid before the conference.

5/ Entries in the prestigious X Awards are now open and entries can only be submitted on line at www.scma.org.au follow the links to X Awards and submit your entries. N.B you must be a financial member of the SCMA or registered to attend the conference to enter the X Awards.

6/ A more detailed conference program will be available in the next Newsletter and will also be made available on line as soon as possible.

On behalf of the SCMA Board of Management we invite all stations to be a part of the 2017 conference regardless of membership to the SCMA. You will find registration information and costs elsewhere in this newsletter and as mentioned above on line.

We look forward to seeing as many stations represented as possible at this year’s conference and the opportunity to meet new people and welcome them to the friendly conference March 10th to 12th 2017 in Wagga Wagga N.S.W